



Oregon Telecommunications Association's

Annual Conference

June 1-2, 2022



Powell Butte, Oregon



OTA Annual Meeting

Program Agenda

Wednesday, June 1

8:00 a.m. - 5:00 p.m.	Registration Desk Open
12:00 p.m. - 4:00 p.m.	Exhibitor Setup
	Trail Riding
	WIN Board Meeting
	OTA Board of Directors and Membership Meetings
5:30 p.m. - 7:00 p.m.	Welcome Reception with Exhibits Visit
7:00 p.m. - 9:30 p.m.	Silent Auction, Raffle, Scholarship Awards, Buffet Banquet

Thursday, June 2

7:00 a.m. – 8:00 a.m.	Buffet Breakfast
8:00 a.m. - 5:00 p.m.	Registration Desk Open
8:00 a.m. - 5:00 p.m.	Exhibit Hall Open
8:00 a.m. - 8:05 a.m.	Welcome and Announcements
8:05 a.m. - 9:20 a.m.	Opening General Session Keynote Our Key Note Speaker will be L.D. Bennett of Maximize Consulting. LD will lead us through a process designed to enhance team member performance. Awareness of diverse and inclusive business practices will lead to competitive advantages and development of employees with skills your company will need in order to thrive.
9:20 a.m. - 9:30 a.m.	Break / Setup Next Presentation
9:30 a.m. - 11:00 a.m.	General Session II Report and Insights on the Economy and Telecommunications Industry - Lennie Blakeslee, Managing Director with CoBank, will offer insights and information about our economy, and Michael Balhoff, Senior Partner with Charlesmead Advisors LLC will offer his thoughts and insights on trends and developments in the telecommunications industry.
11:00 a.m. - 11:15 a.m.	Break / Exhibit Visit / Setup Next Presentation
11:15 a.m. - 12:00 p.m.	General Session III NTCA, WTA, NECA & US Telecom - Our friends with NTCA - The Rural Broadband Association, WTA Advocates for Rural Broadband, National Exchange Carrier Association (NECA) and US Telecom will join us to discuss the latest developments in Washington D.C.
12:00 p.m. - 1:30 p.m.	Buffet Lunch / Exhibits Visit
1:30 p.m. - 2:15 p.m.	General Session IV State and Federal Broadband Infrastructure Programs - Daniel Holbrook, Manager of the Oregon Broadband Office (OBO) and officials from the National Telecommunications and Information (NTIA) will join us to discuss the emerging state and federal broadband funding programs. Bring your question and comments!
2:15 p.m. - 2:30 p.m.	Break / Exhibit Visit
2:30 p.m. - 3:30 p.m.	Breakout Sessions / Vendor Breakout We will have two concurrent sessions during this hour. Topics and presenters to be determined.



Activities

For this year's program we are keeping with the same format as last year. There will NOT be an organized golf tournament. However, a few tee times have been reserved for some foursomes for those interested in putting together a golf game. You will need to contact the Club House at Brasada Ranch to secure those arrangements and pay your golf fees directly.

For those of you that love horses, we are planning an hour and a half Trail Ride with an experienced guide.

Conference Registration

Registration forms must be received in the OTA office by Friday, May 13th.

Registration fees: OTA member (includes non-employee spouse) \$495.00.

OTA Premier Associate Members are given one discounted registration at 50% for one attendee per company. See the registration form for event fees. Registration forms received after Friday, May 13th will be assessed a \$25.00 late fee.

The registration fee includes: meals, non-employee spouse or guest registration, program sessions, breaks, receptions, materials, and one registration gift.

All conference information and forms will be available on the OTA website: www.ota-telecom.org. You can register on-line and pay with a credit card through OTA's website with our secure system. You also have the option to be invoiced for payment. If you prefer, you can print the form, fill it in and mail with your check.

All cancellations must be received in writing by May 13, 2022. Refunds will be processed within 3 weeks after the close of the conference. Due to contractual obligations, we regret that refunds cannot be granted after May 13, 2022. **Late cancellations or "no-shows" will be charged at the full rate.** OTA assumes no liability for non-refundable transportation costs, hotel accommodations or additional costs incurred by registrants.

If you require special arrangements in order to fully participate in the conference, please call the OTA office so we can discuss how to meet your needs. The dress code for the conference is "Resort Casual."

Resort Reservations

Lodging rates are subject to county and state taxes at the time of check-in (currently 10.3%). In addition, a 13.5% resort fee will be charged. Taxes and fees are subject to change without notice.

Reservation Cancellation Policy: Cancel 14 days prior to arrival to avoid forfeiture of deposit. Deposit less \$35 will be refunded if cancelled earlier. A confirmed guest who fails to arrive on the scheduled arrival date will be considered a "no show," charged the full rate for the entire reservation, and the entire reservation will be cancelled.

Reservations: Please call 877-771-4239 and ask for the OTA Annual Meeting group rates.



Room Types	Single / Double
2 Bedroom Cabin w/Hot Tub*	\$578.00
3 Bedroom Cabin w/Hot Tub*	\$867.00
4 Bedroom Cabin w/Hot Tub*	\$1,156.00
Ranch House Guest	\$309.00
Ranch House Suite	\$329.00

Cabin King Guestrooms are made up of Two, Three, and Four-Bedroom Cabins. Each guest has their own private exterior entrance, private bedroom & bathroom. Each will have an option to open the interior door to share living and dining area or maintain privacy with separate rooms.

HOTEL RESERVATION DEADLINE:
May 1, 2022

2022 Annual Meeting Registration



Conference Registration

Attendee Name (as to appear on badge) _____

Spouse/Guest Name (as to appear on badge) _____

Company _____ Phone () _____

Address _____

City / State / Zip _____ E-mail _____

Events

Attendee

Guest

Full Member Registration - Includes all State Associations Service Provider Employees

(fee includes all meals, receptions & meetings)

\$495.00

☐

Non-Member Registration (includes all meals, receptions & meetings)

\$695.00

☐

Spouse / Guest Registration (includes all meals, receptions & meetings)

\$235.00

☐

Premier Associate Member Discounted Registration

\$247.50

☐

(for one attendee per company)

Exhibit Fee (see additional details on reverse side)

\$175.00

☐

Horseback Trail Ride (1 1/2 hr)

\$124.00

☐

Late Fee (for registrations submitted after May 13, 2022)

\$25.00

☐

Conference Sponsorships

Telecom Provider Member Conference Sponsorship

Platinum

\$2,000.00

☐

Gold

\$1,000.00

☐

Silver

\$750.00

☐

Bronze

\$500.00

☐

Associate Member Conference Sponsorship

Platinum

\$1,000.00

☐

Gold

\$500.00

☐

Silver

\$250.00

☐

Bronze

\$100.00

☐

Scholarship Foundation Contribution

This year's Silent Auction and Raffle will be held on Wednesday evening, June 1. All monies raised will benefit the OTA Scholarship Foundation. We ask that each Exchange Carrier Member donate a basket.

Cash Contribution to the OTA Scholarship Fund: \$ _____

☐ Please use my contribution to support the Diana Coleman Memorial Scholarship fund.

Total Amount Due (registration, activities, sponsorship & scholarship donation)

\$



Exhibitor Registration Information:

Please note that the first two (2) persons from an exhibiting Company must pay the full member (or non-member) registration fee. Each additional representative of the exhibiting company is required to pay only the "guest registration" fee.

Eight-foot skirted tables will be available for your exhibit. We will not be using pipe and drape. Table-top or free-standing exhibits are acceptable. The area available for exhibit set-up is approximately 8 feet wide by 4 to 6 feet deep.

Contact Person _____ Phone () _____ Email _____

Please indicate if you will need power to your exhibit table: ☐ Yes ☐ No

Exhibit Set-Up: Wednesday, June 1 from 12:00 p.m. to 4:00 p.m. Includes 6' clothed, skirted table with chair and electrical access.

Exhibit Hours: Wednesday, June 1 from 5:30 p.m. to 7:00 p.m. and Thursday, June 2 from 8:00 a.m. to 5:00 p.m.

Shipping Instructions: It is the exhibitor's responsibility to contact the freight carrier and properly pack and label all boxes to be shipped to or from the Hotel. Packages should not be scheduled to arrive more than two (2) days prior to the scheduled event. All exhibits must be dismantled and removed from the exhibit area by 5:00 p.m. on Thursday, June 2, 2022.

Ship to: Your Name, Company Name, plus "Hold for Arrival Date of June 1, 2022 OTA Annual Meeting"
Brasada Ranch: 16986 SW Brasada Ranch Road, Powell Butte, OR 97753 - Brasada Ranch Contact: Megan Divine

Exhibit Breakdown: Exhibitors are free to breakdown their displays after 4:00 p.m. on Thursday - June 2, 2022.
All equipment/displays must be removed from the exhibit area no later than 5:00 p.m. on Thursday, June 2, 2022.

Payment (if full payment is not included with your registration, an invoice will be generated and sent to you)

☐ Enclosed is a check for: \$ _____ (Make check payable to OTA) ☐ Please bill my company: PO# _____

You may pay with a credit card by registering for this event at www.ota-telecom.org or call the OTA office to process your payment by phone.

If you have any special requirements (i.e. dietary restrictions, handicap access, etc.) please let us know.

**All forms available online on our websites: www.ota-telecom.org
Please return forms to the OTA office by mail, fax or email no later than Friday, May 13, 2022.**

1149 Court Street, NE • Salem, Oregon 97301 • Phone 503-581-7430 • sallen@ota-telecom.org

**Oregon Telecommunications Association appreciates the support
of our Premier Associate Member Companies**

Your trusted advisor for the
communications industry

Bridging distances to bring
our world closer together

Aldrich
aldrichadvisors.com
577-620-4489

Aldrich
Audits
Tax Planning • Preparations
Business Planning
Accounting • Regulatory Assistance
Assistance for Financing
Due Diligence
Business Valuations
Retirement Plan Design • Administration
Operational Reviews
Succession • Estate Planning

Cascade
Poly Pipe + Conduit

www.cascadepoly.com
971-409-0626

Local Oregon-Based
Manufacturing of HDPE
Conduit and Innerduct

Made with custom
engineered recycled resin

Inventory on the ground

Reel Return Program

Zach Shuholm
zach@cascadepoly.com
Cell: 971-235-7934

Collaborate. Create. Cultivate.

**Partnering
for the Future.**

A shared resources model
for rural telecoms.

Including:

- Accounting
- Billing
- Consumer Insights
- Engineering
- Human Resources
- Leadership
- Marketing

consolidated
BUSINESS SERVICES

503.845.4434
CBSOregon.com

**GEN
PAC**
General Pacific, Inc.

When you need
material right away
give us a call!

503-907-2900

We are a stocking
distributor for:

ofs dura-line newbasis CONDUX

Taking care of our customers
since 1965

**STOCKING
DISTRIBUTOR,
AND THEN SOME.**

MILLENNIUM
Our vision supplies yours™

17804 Shank Road, Hubbard, OR 97032
971-209-3968 | mymillennium.us

**RESILIENCE
RISES IN
THE WEST**

Discover innovative
business solutions to
keep your telecom
company moving
forward ►

MOSSADAMS

NORTH SKY
COMMUNICATIONS
Your Northwest Partner

800.755.6920

UNITEL

Insurance
Solutions

Trust the specialists in
Telecommunications

- Property and Casualty Programs
- Workers Compensation
- Employee Benefits
- Human Resource Solutions
- Risk Control and Safety Services

unitelinsurance.com 402.434.7200