



Oregon Telecommunications Association's

Annual Conference

September 27 - 28, 2021

Skamania Lodge
Stevenson, Washington





OTA Annual Meeting

Program Agenda

Monday, September 27

- 8:00 a.m. - 5:00 p.m. Registration Desk Open
- 12:00 p.m. - 5:00 p.m. Exhibitor Setup
- 2:00 p.m. WIN Board Meeting
- 3:30 p.m. OTA Board of Directors and Membership Meetings
- 5:30 p.m. - 7:00 p.m. Welcome Reception with Exhibits
- 7:00 p.m. - 9:30 p.m. Silent Auction, Raffle, Scholarship Awards Buffet Banquet

Tuesday, September 28

- 7:00 a.m. - 8:00 a.m. Buffet Breakfast
- 8:00 a.m. - 5:00 p.m. Registration Desk Open
- 8:00 a.m. - 5:00 p.m. Exhibit Hall Open
- 8:00 a.m. - 8:15 a.m. Welcome and Announcements
- 8:15 a.m. - 9:00 a.m. **General Session I**
Our Key Note Speaker will be Sandy Gennaro, a world class speaker and drummer who has recorded and toured with several globally known artists during a career that spans 52 years and continues today. Sandy will use the lessons he learned while navigating the murky, shark infested waters of the music business to help identify and offer solutions to issues regarding leadership, customer service and brand loyalty.
- 9:00 a.m. - 10:00 a.m. **General Session II**
State and Federal Broadband Finance Programs - Daniel Holbrook, Manager of the Oregon Broadband Office (OBO) will join us to discuss the OBO along with state broadband programs and Kristy Szabo, VantagePoint Solutions expert on federal programs will provide important information from the federal level. If you have any questions about what programs are available please bring them to this discussion!
- 10:00 a.m. - 10:30 a.m. Break / Visit Exhibits
- 10:30 a.m. - 11:30 a.m. **General Session III**
Business Continuity and Disaster Recovery - In the face of COVID, the rampant wildfires and crippling ice storm, we are living in challenging times for the telecommunications industry. This session will provide insight to help you prepare and plan for such events when they arise.
- 11:30 a.m. - 12:15 p.m. **General Session IV**
Report and Insights on the Economy - Lennie Blakeslee, Managing Director with CoBank, will offer insights and information about our economy. It has been quite some time since we have had this type of discussion and there is plenty happening right now to learn about. With inflation concerns, employment issues and more, this should be an eye-opening presentation.
- 12:15 p.m. - 1:30 p.m. Buffet Lunch
- Breakout Sessions**
- 1:30 p.m. - 2:30 p.m. (2 concurrent sessions) **"Enabling service providers to deliver unparalleled, fully managed subscriber experiences beyond Broadband and Wi-Fi."** - presented by CALIX
- "Cooperative Board Session."** - presented by Matt Lowe
- 2:30 p.m. - 3:00 p.m. Break / Visit Exhibits
- 3:00 p.m. - 4:00 p.m. (2 concurrent sessions) **"Simplifying FTTH technology evolution: Combo PON Use Cases."** - presented by ADTRAN
- "Legislative and Regulatory Updates."** - Brant Wolf, EVP, OTA



Activities

This year's program will look a bit different from years past. The agenda has been redesigned to better fit today's environment with hopes of meeting everyone's busy schedules. There will not be an activities day, nor an organized golf tournament. However, a few tee times have been set aside for some foursomes for those interested in putting together a golf game. You will need to contact the Skamania Lodge Club House to make arrangements and pay for your golf fees directly.

Conference Registration

Registration forms must be received in the OTA office by Friday, September 10th.

Registration fees: OTA member (includes non-employee spouse) \$495.00.

OTA Premier Associate Members are given one discounted registration at 50% for one attendee per company. See the registration form for event fees. Registration forms received after Friday, September 10th will be assessed a \$25.00 late fee.

The registration fee includes: meals, non-employee spouse or guest registration, program sessions, breaks, receptions, materials, and one registration gift.

All conference information and forms are available on the OTA website: www.ota-telecom.org. You can register on-line and pay with a credit card through OTA's website with our secure system. You also have the option to be invoiced for payment. If you prefer, you can print the form, fill it in and mail with your check.

All cancellations must be received in writing by September 10, 2021. Refunds will be processed within 3 weeks after the close of the conference. Due to contractual obligations, we regret that refunds cannot be granted after September 10, 2021. **Late cancellations or "no-shows" will be charged at the full rate.** OTA assumes no liability for non-refundable transportation costs, hotel accommodations or additional costs incurred by registrants.

If you require special arrangements in order to fully participate in the conference, please call the OTA office so we can discuss how to meet your needs. The dress code for the conference is "Resort Casual."

Resort Reservations

All guestroom rates are based upon single or double occupancy and are exclusive of applicable local tax, currently at 7.7%, occupancy tax, which is currently 2% and a daily resort fee of \$28.00 plus current Washington State tax, per room, per night. A guest who departs prior to confirmed departure date will be charged for the unused balance of their stay.

Reservations: Please call 844-432-4748 and ask for the OTA Annual Meeting group rates or scan the QR for online registration.



Room Types	Single / Double
Fireside Guestroom	\$199.00
Premier River Fireside	\$239.00
River View Fireside	\$229.00
Superior Double	\$179.00
Superior King	\$179.00
Superior River Double.....	\$209.00
Superior River King	\$209.00
Window on the Gorge	\$319.00
Woodland Suite.....	\$369.00

HOTEL RESERVATION DEADLINE:
August 27th, 2021

2021 Annual Meeting Registration



Conference Registration

Attendee Name (as to appear on badge) _____

Spouse/Guest Name (as to appear on badge) _____

Company _____ Phone () _____

Address _____

City / State / Zip _____ E-mail _____

Events

Attendee

Guest

Full Member Registration - Includes all State Associations Service Provider Employees
(fee includes all meals, receptions & meetings)

\$495.00

Non-Member Registration (includes all meals, receptions & meetings)

\$695.00

Spouse / Guest Registration (includes all meals, receptions & meetings)

\$235.00

Premier Associate Member Discounted Registration
(for one attendee per company)

\$247.50

Exhibit Fee (see additional details on reverse side)

\$175.00

Late Fee (for registrations submitted after September 10, 2021)

\$25.00

Conference Sponsorships

Telecom Provider Member Conference Sponsorship

Platinum

\$2,000.00

Gold

\$1,000.00

Silver

\$750.00

Bronze

\$500.00

Associate Member Conference Sponsorship

Platinum

\$1,000.00

Gold

\$500.00

Silver

\$250.00

Bronze

\$100.00

Scholarship Foundation Contribution

This year's Silent Auction and Raffle will be held on Monday evening, September 27. All monies raised will benefit the OTA Scholarship Foundation. We ask that each Exchange Carrier Member donate a basket.

Cash Contribution to the OTA Scholarship Fund: \$ _____

Please use my contribution to support the Diana Coleman Memorial Scholarship fund.

Total Amount Due (registration, activities, sponsorship & scholarship donation)

\$ _____



Exhibitor Registration Information:

Please note that the first two (2) persons from an exhibiting Company must pay the full member (or non-member) registration fee. Each additional representative of the exhibiting company is required to pay only the "guest registration" fee.

Eight-foot skirted tables will be available for your exhibit. We will not be using pipe and drape. Table-top or free-standing exhibits are acceptable. The area available for exhibit set-up is approximately 8 feet wide by 4 to 6 feet deep.

Contact Person _____ Phone () _____ Email _____

Please indicate if you will need power to your exhibit table: Yes No

Exhibit Set-Up: Monday, September 27 from 12:00 p.m. to 5:00 p.m. Includes 6' clothed, skirted table with chair and electrical access.

Exhibit Hours: Monday, September 27 from 5:30 p.m. to 7:00 p.m. and Tuesday, September 28 from 7:00 a.m. to 5:00 p.m.

Shipping Instructions: It is the exhibitor's responsibility to contact the freight carrier and properly pack and label all boxes to be shipped to or from the Hotel. Packages should not be scheduled to arrive more than two (2) days prior to the scheduled event. All exhibits must be dismantled and removed from the exhibit area by 7:00 p.m. on Tuesday, September 28, 2021.

Ship to: Your Name, Company Name, plus "Hold for Arrival Date of September 26, 2021 OTA Annual Meeting"
Skamania Lodge, 1131 SW Skamania Lodge Way, Stevenson, WA 98648.

Exhibit Breakdown: Exhibitors are free to breakdown their displays after 4:00 p.m. on Tuesday - September 28, 2021.
All equipment/displays must be removed from the exhibit area no later than 7:00 p.m. on Tuesday, September 28, 2021.

Payment (if full payment is not included with your registration, an invoice will be generated and sent to you)

Enclosed is a check for: \$ _____ (Make check payable to OTA) Please bill my company: PO# _____

You may pay with a credit card by registering for this event at www.ota-telecom.org or call the OTA office to process your payment by phone.

If you have any special requirements (i.e. dietary restrictions, handicap access, etc.) please let us know.

**All forms available online on our websites: www.ota-telecom.org
Please return forms to the OTA office by mail, fax or email no later than Friday, September 10, 2021.**

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