



Central Office & Information Technologies Seminar



September 20 - 21, 2018

Driftwood Shores Resort & Conference Center
88416 1st Avenue - Florence, Oregon 97439



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Program Agenda

Thursday – September 20

- 6:45 a.m. – 8:00 a.m. **Registration**
- 7:00 a.m. – 8:00 a.m. **Buffet Breakfast**
- 8:00 a.m. – 8:10 a.m. **Welcome and Announcements; Vendor Introductions – Josh Flick, IT Manager, Reliance Connects & Day Wireless; OTA CO-IT Committee Chair**
- 8:10 a.m. – 8:15 a.m. **Vendor Quick Topic**
- 8:15 a.m. – 9:15 a.m. **“Cybersecurity.” – Ron Watters, Cyber Security Advisor Pacific NW Region, U.S. Department of Homeland Security**
We have invited Mr. Watters to come and share his expertise on cyber preparedness, risk mitigation, incident response, and cyber security resources.
- 9:15 a.m. – 9:35 a.m. **Refreshment Break / Visit Exhibits**
9:35 a.m. – 9:40 a.m. **Door Prizes**
9:40 a.m. – 9:45 a.m. **Vendor Quick Topic**
- 9:45 a.m. – 10:45 a.m. **Diesel Fuel Maintenance – What’s the Point? – Robert Leamy, ReNU Solutions**
Imagine... a cardiologist tells you some tests need to be run. She takes some toenail clippings, then sends you home telling you the results will be back in a few days. You may want to ask the question: What’s the Point?

This presentation invokes that question about your diesel maintenance program. FCC 47 CFR, FCC 40CFR, NFPA 25, NFPA 110 all require regulatory compliance regarding diesel fuel. If your diesel maintenance program doesn’t assure emergency preparedness or regulatory compliance, then truly... What’s the Point?

Let’s walk through each facet of what a diesel maintenance program should entail so that if you are ever asked for proof of regulatory compliance or emergency preparedness you can say – That’s the point!
- 10:45 a.m. – 11:05 a.m. **Refreshment Break / Visit Exhibits**
11:05 a.m. – 11:10 a.m. **Door Prizes**
11:10 a.m. – 11:15 a.m. **Vendor Quick Topic**
- 11:15 a.m. – 12:15 p.m. **“No Spoofing – No Kidding Panel!” – Stephen Hayes, Senior Telecommunications Analyst, OPUC will moderate this discussion with panelists Andrew Ward, Award Consulting; Brian Ford, NTCA; and Mykola Konrad, Ribbon Communications.**
Is the new ATIS and SIP Forum SHAKEN standard the answer for spoofing and robocalling?

The expert panel will discuss how you can implement the SHAKEN standard in your network and answer your questions to see if it’s a fit for you. Definition: SHAKEN (Signature-based Handling of Asserted information using toKENS).
- 12:15 p.m. – 1:30 p.m. **Buffet Lunch / Visit Exhibits**
1:30 p.m. – 1:35 p.m. **Door Prizes**
1:35 p.m. – 1:40 p.m. **Vendor Quick Topic**

1:40 p.m. – 2:40 p.m.	<p>“Managed Wi-Fi.” – Gene de Vore, Data Operations Manager, DirectLink will moderate this discussion with panelists from Adtran, Calix, Comtrend and Smart RG.</p> <p>As with many technologies today there are many ways to perform the same function and each style has its pluses and minuses. The WiFi Panel will bring together our managed WiFi vendors to discuss how their solutions would address the same problem; allowing us to understand the pluses and minuses of each solution better.</p>
2:40 p.m. – 3:00 p.m. 3:00 p.m. – 3:05 p.m. 3:05 p.m. – 3:10 p.m.	<p>Refreshment Break / Visit Exhibits Door Prizes Vendor Quick Topic</p>
3:10 p.m. – 4:10 p.m.	<p>“Softswitch Security Monitoring.” – Kerry Benthin, Central Office Supervisor, DirectLink will moderate a discussion with panelists, Glenn Gephart, Metaswitch and Andrew Ward, Award Consulting.</p> <p>With Softswitching we have vulnerabilities that were not so easy to exploit with traditional switches. Our panel discussion will dig into the area that we need to be diligent on monitoring. The panelist are a mix of softswitch representatives and consultants which will add different perspectives on understanding these complex issues.</p>
5:00 p.m. – 6:00 p.m.	<p>Welcome Reception (followed by dinner on your own).</p>
<u>Friday – September 21</u>	
7:00 a.m. – 8:00 a.m. 8:00 a.m. – 8:05 a.m.	<p>Buffet Breakfast Welcome and Announcements</p>
8:05 a.m. – 9:05 a.m.	<p>“Preparedness, Continuity, and Recovery.” – Jon King, Manager, Moss Adams LLP</p> <p>As our data and services continue to move into the cloud, reliable business and home connectivity increasingly drives our comforts, business operations, and daily necessities. Emergencies affecting telecommunications organizations have greater impact and are further reaching than ever before. Taking the right steps to plan for emergencies and develop an organizational mindset of preparedness, telecommunications organizations can more effectively manage the risk and impact of emergencies.</p>
9:05 a.m. – 9:25 a.m. 9:25 a.m. – 9:30 a.m.	<p>Refreshment Break / Hotel Check-out / Visit Exhibits Door Prizes</p>
9:30 a.m. – 10:30 a.m.	<p>“HB 2597 – The Dangers and Consequences of Driving While Distracted.” – Steve Lents & Lois Lents, Owners / Instructors, Pacific Driver Education.</p> <p>Most Americans have come to believe that they are great at "multi-tasking." Yet research has proven that the ability to multi-task is actually a myth. In this presentation that includes PowerPoints, videos, small group activities and a cell-phone based quiz, you will get a clear sense of why the Oregon legislature passed HB 2597, and how it restricts use of electronic devices while driving.</p>
10:30 a.m. – 10:50 a.m. 10:50 a.m. – 10:55 a.m.	<p>Refreshment Break / Visit Exhibits Door Prizes</p>
10:55 a.m. – 11:55 a.m.	<p>“Legislative & Regulatory Updates.” – Brant Wolf, Executive VP, OTA</p> <p>There is a lot going on this summer as the OTA works through rulemaking proceedings resulting from some pretty offensive bills that passed over industry objections in the February legislative session. There are also a couple of local government efforts to provide broadband service that we are dealing with as well as our efforts to gather supporters for legislation OTA will introduce in 2019. All this and much more in another exciting Legislative and Regulatory Update!</p>
11:55 a.m.	<p>Final door prizes and adjournment</p>





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Lodging and Registration Information

For hotel reservations, call 1-800-422-5091. Please indicate that you are with the **OTA CO-IT Seminar group**. **The cut-off date for making hotel reservations is Wednesday – August 29, 2018.** Please make your room reservation as soon as possible to ensure access to our group room block.

You may also make your hotel reservations online (Desktop Computer Only):

[Click Here](https://reservations.driftwoodshores.com) <https://reservations.driftwoodshores.com> **Group Code:** 272972 **PIN:** 8263

Room Type	*** Please note: All rooms are ocean view!! ***	Rate Per Night
Single Queen Room w/microwave, refrigerator, coffee maker		\$ 118.00**
Double Queen Suite w/full kitchen		\$ 118.00**
King Suite w/full kitchen		\$ 118.00**
3 Bedroom Condo with full living room and kitchen; sleeps 6		\$ 280.00**
Lodging tax: City 9%; State 1.8%; (subject to change)		10.8%

Please submit your seminar registration form to the OTA office by Friday – September 7, 2018.

Member Registration; received by September 7 (includes Telephone Company employees of other State Associations)	\$ 325.00
Non-Member Registration; received by September 7	\$ 475.00
Guest Meals Registration; (only for add'l person over the first two registered attendees representing an exhibiting company; or for a spouse of a registered attendee)	\$ 100.00
Late Registration Fee; received after September 7 – please add	\$ 25.00
Member Exhibit Fee per Table; (in addition to seminar registration fee)	\$ 100.00
Non-Member Exhibit Fee per Table; (in addition to seminar registration fee)	\$ 250.00

Cancellations made after September 7, 2018 and “no-shows” will be charged the full registration fee.

Registration Fee Includes: Program, seminar materials, refreshment breaks, two buffet breakfasts, one buffet lunch and the evening Welcome Reception.

If you require special arrangements in order to fully participate in the seminar, please call the OTA office so we can discuss how to meet your needs.

You may pay with a credit card by registering for this event at www.ota-telecom.org or call the OTA office to process your payment by phone. We accept Master Card, VISA and Discover Card (we do not accept AMEX at this time).

Register on line at: www.ota-telecom.org

or

Mail, Fax or Email to: OTA • 777 13th St., SE – Suite 120 • Salem, OR 97301 • PH: 503-581-7430 • FAX: 503-581-7457 • sallen@ota-telecom.org

Please remember to bring items for door prize drawing activities!



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Seminar Registration Form

Completed registration form(s) must be received in the OTA Office by 5:00 p.m. Friday – September 7, 2018

Member Registration for the first attendee; received by September 7 (includes Telephone Company employees of other State Associations)	\$ 325.00
Non-Member Registration; received by September 7	\$ 475.00
Guest Meals Registration; (only for add'l person over the first two registered attendees representing an exhibiting company; or for a spouse of a registered attendee)	\$ 100.00
Late Registration Fee; received after September 7 – please add	\$ 25.00
Member Exhibit Fee per Table; (in addition to seminar registration fee)	\$ 100.00
Non-Member Exhibit Fee per Table; (in addition to seminar registration fee)	\$ 250.00

PLEASE NOTE: Hotel policy requires guaranteed number of attendees one week prior to our event. We appreciate your understanding of this. **Cancellations made after September 7 & “no-shows” will be charged the full registration fee.**

Exhibitor and Sponsorship details are on a separate form. Please register early --- space is limited!

Payment Information:

Payment Enclosed: Check # _____ Bill my Company: Your Purchaser Order # _____

You may pay with a credit card by registering for this event at www.ota-telecom.org or call the OTA office to process your payment by phone.

Attendee(s) Registration Fee(s): \$ _____

Exhibit Table Fee(s): \$ _____

Sponsorship Contribution: \$ _____

Total Registration Amount: \$ _____ Signature: _____

Contact Person: _____ **Email:** _____

Company Name: _____ **Telephone #:** _____

Address: Street, City, State, Zip: _____

Attendees: Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

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Exhibit and Sponsor Registration Form

PLEASE NOTE: Hotel policies require **guaranteed number of attendees** one week prior to our events. We appreciate your understanding of this. **Cancellations made after Friday, September 7, 2018 are not refundable.**

Please complete both the seminar registration form & the exhibit/sponsor form when registering. The first two people representing an exhibiting company must register for the seminar & each pay the full registration fee. Any additional person(s), after the first two registered attendees, representing the same company pay only the guest meals fee of \$100.00 each. Payment options are listed on the seminar registration form. Six-foot skirted tables are included for each exhibit.

Once again this year we are including "Vendor Quick Topics" as a part of our program agenda. We are offering our exhibiting vendors an opportunity to get up in front of the attendees to give a brief 5-minute presentation on a new product, service or item you would like to introduce or make known with the intent of drawing more visits to the exhibit booths. We will have a total of five sessions available on the first day of the event on a first-come, first serve basis. These short segments will be slotted at the beginning of each scheduled presentation. To get your name on the roster to present one of our "Vendor Quick Topics," contact Susan at 503-581-7430 or sallen@ota-telecom.org. Don't miss out --- SIGN UP TODAY!!!

Company Name: _____

Contact Person: _____

Address: Street, City, State, Zip: _____

Telephone #: _____ **FAX #:** _____

Email: _____ **Please reserve _____ exhibit table(s) for my company.**

Please indicate whether or not you will need power to your exhibit table: Yes _____ No _____

Exhibit Fee: OTA Member \$100.00 for the first table; \$50.00 for each additional table
 Non-Member \$250.00 for the first table; \$100.00 for each additional table.

Shipping Instructions: To ship display materials or related equipment to the seminar site, please ship to arrive no earlier than two days prior to the event and arrange for items to be shipped out within two days after the event. You are responsible for the completion of all shipping labels. Any materials left over two days will be assessed a fee of \$25.00 per day for storage.

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EVENT: OTA CO-IT Seminar: September 20 – 21, 2018

Sponsorship Opportunities: If interested, please select the event(s) from the list below. If you wish to co-sponsor (for less than the full donation amount), please specify the level of contribution you wish to make, enter that dollar amount below and in the payment box on the seminar registration form. Sponsors will be acknowledged in the printed program, on-site signage, announced from the podium and in the next issue of OTA's quarterly e-Newsletter. Thank you for your support!

- Morning refreshment break (coffee, tea, bottled water) = \$325.00
- Afternoon refreshment break (coffee, tea, bottled water, soft drinks, cookies, brownies...) = \$500.00
- Evening reception = \$750.00 (or a portion thereof)
- General sponsorship = \$300.00

Amount of sponsorship contribution: \$ _____ (include amount in payment box on seminar registration form).

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