

OREGON TELECOMMUNICATIONS ASSOCIATION 2012 Membership Directory Advertising Request Form

Name: _____ Company: _____

Address: _____

Phone: _____ Fax _____ Email: _____

Payment information:

Payment Enclosed: Check # _____ Bill my Company: PO # _____

Charge my Visa MasterCard Discover Network

Account Number: _____ Exp. Date _____ V-Code: _____

Complete Mailing Address (to where the monthly billing statement is mailed) including Zip Code:

Amt Authorized:\$ _____ Signature: _____

Advertising Rates and Dimensions (please check one)

***** Premier Associate Members receive a 20% discount on all advertising rates *****

	Finished Size (WxH)	4 Color CMYK	B&W
<input type="checkbox"/> Inside Front Cover (6" x 9" full bleed) (Allow for 1/4" trim all sides plus extra 1/2" for binding on right)	5 1/2" x 8 1/2"	\$900.00	----
<input type="checkbox"/> Back Cover (6" x 9" full bleed) (Allow for 1/4" trim all sides plus extra 1/2" for binding on right)	5 1/2" x 8 1/2"	\$900.00	----
<input type="checkbox"/> Inside Back Cover (6" x 9" full bleed) (Allow for 1/4" trim all sides plus extra 1/2" for binding on left)	5 1/2" x 8 1/2"	\$800.00	----
<input type="checkbox"/> Full Page	4 3/4" x 7 3/4"	\$700.00	\$425.00
<input type="checkbox"/> Half Page	4 3/4" x 4"	\$475.00	\$350.00
<input type="checkbox"/> One Third Page	4 3/4" x 3"	\$400.00	\$275.00
<input type="checkbox"/> Business Card Size	3 1/2" x 2"	\$325.00	\$225.00

- Use our current ad --- no changes
- Use our current ad with changes (include copy of ad with changes)
- Use a new ad (mail or email your new ad)

**** Artwork must be submitted as a "press quality" pdf; color should be CMYK ****

For questions regarding ad specifications, please contact:

Susan at OTA: (Phone) 503.581.7430 (Email) sallen@ota-telecom.org

Nick at Fluid Communications: (Phone) 971.241.2400 (Email) fluid@onlinemac.com

Please return form to OTA promptly; artwork may follow, but *no later than Friday, November 18, 2011*

Mail, Fax or Email to: OTA – 777 13th Street S.E.- Suite 120 – Salem, OR 97301-4038
 Fax: 503.581.7457 Email: sallen@ota-telecom.org